

## SKILLS

- Adobe Creative Suite
  - Photoshop
  - Illustrator
  - InDesign
  - Acrobat
- Microsoft Office
  - Word
  - Outlook
  - Excel
  - PowerPoint
- Project Management
  - Basecamp
  - Trello
  - Dropbox
- Positive Attitude
- Problem-Solving
- Team Collaboration
- Communication

## EDUCATION

### Associate of Arts in Graphic Design

June 2004 - Sept 2005  
FIDM

## LANGUAGE

English

*Full Professional Proficiency*

Chinese (Cantonese)

*Native or Bilingual Proficiency*

Chinese (Mandarin)

*Full Professional Proficiency*



Alhambra, CA 91801



pzia812@yahoo.com



626.616.2688



linkedin.com/in/patrickzia

# PATRICK ZIA

## Senior Production Artist / Graphic Designer

As a highly skilled Production Artist with nearly 20 years of experience in the graphic design and print production industries, I bring a strong blend of creativity, technical expertise, and meticulous attention to detail. My background includes various projects from print to packaging and advertising. Expertise at translating concepts into visually compelling designs while ensuring that all deliverables meet high-quality standards and adhere to brand guidelines.

## WORK EXPERIENCE

### Markwins Beauty Brands - Wet n Wild / LiP SMACKER

 City of Industry, CA

November 2015 - Present

#### Senior Production Artist / Graphic Designer

- Develop product packaging in conjunction with the Product Development team, from new concepts to refreshing existing items
- Create packaging, product deco, social media images, POP/OOH displays, e-commerce images
- Collaborate with AD and VP in developing and conceptualizing artwork
- Create licensed products for major brands like Disney, Marvel, Sanrio, Coco-Cola, Lucasfilm, M&M's, Crayola, etc.
- Social media photography
- Concept brand collateral including brochures, mailers, magazine ads, and web banners

### C&L Graphics, Inc.

 Van Nuys, CA

December 2013 - 2015

#### Senior Production Artist / Graphic Designer

- Design packaging elements including disc labels and O-Cards for DVD/Blu-ray releases
- Laying out design and production of any print materials including, OOH, packaging, one-sheets, ads, presentations, brochures, catalogs etc.
- Producing entertainment theatrical properties through Key Art, Outdoor, In Theatre

### Megatoys

 Commerce, CA

January 2010 - 2011

#### Lead Graphic Designer / Production Artist

- Design seasonal and licensed gift baskets
- Create licensed products for major brands like The Simpsons, Warner Bros., Family Guy, Mattel, Hello Kitty, Snoopy

### PDW Design

 Los Angeles, CA

December 2005 - 2009

#### Graphic Designer / Production Artist

- Design Magnolia Pictures key arts
- Design packaging elements including disc labels and O-Cards for DVD/Blu-ray releases
- Laying out design and production of any print materials including, OOH, packaging, one-sheets, ads, presentations, brochures, catalogs etc.
- Layout and design of horizontal key art from existing key arts for Magnolia Pictures
- Design USC Trojans athletic print material campaigns

References and Portfolio Available Upon Request